

Mahanadi Parisara

Digital Marketing & Analytics Specialist

Bengaluru, Karnataka | 063-631-49672 |
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EXPERIENCE

**Cognizant Technology Solutions, CTS,
Bengaluru, IN**

Senior Process Executive

May 2023 - Current

**Regalix India Pvt Ltd. (A Marketstar
Company), Bengaluru, India**

Implementation Consultant

Jan 2023 - May 2023

Tesco Bengaluru, Bengaluru, India

Associate - CEC Operations

Jun 2022 - Jan 2023

**Concentrix India Pvt Ltd., Bengaluru,
India**

Operations Representative

Jan 2021 - Jun 2022

LANGUAGES

English, Kannada

EDUCATION

Bachelor of Commerce (B.com)

**Acharya Institute of Graduate Studies -
Bengaluru, India**

2019 - 2022

Pre-University Course (Commerce)

**Mysore Institute of Commerce & Arts-
Mysore**

2018 - 2019

SKILLS

HTML

CSS

JavaScript

WordPress

Google Ads, GA4 & Google Tag Manager

Flutter & Dart

Google Cloud & Firebase Console

AI Tools & Integration

Certifications

Google Analytics 4

Foundations of digital-marketing and -

- e-commerce